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Matthew Carden

American

Matthew Carden is a California based artist who combines food with popular culture to create whimsical and other worldly images. He is known as a pioneer in miniature photography, and an award winning Food Photographer and Contemporary Artist with critical recognition internationally.

"He draws the viewer in deeper for a moment to reflect on the rich tapestry food weaves through our lives. His playful and creative scenes evoke the incredible richness, texture, and history of food with a contemporary twist."

Growing up in Los Angeles in the 70's and 80's, Matthew was fed a hearty diet of popular culture. There was no shortage of toys, theme parks, museums, TV and movies; where his work is often themed around popular American icons and imagery of that era. At an early age Matthew followed his passion, developing his ability to capture this imaginative and colorful world with photography. He then attended the Pasadena Art Center and proceeded to graduate from the prestigious San Francisco Art Institute. His work is collected and shown internationally.

For over 20 years Matthew has exhibited his work while running an award winning food photography studio with his wife, a Chef and Author.

Together they also own and operate a successful art gallery - Super Fresh Food Art Gallery - The world's first Contemporary art gallery dedicated to art about food.

Statement

"Raised on a hearty diet of TV and movies, photography was a natural way to approach life and work. I grew up in Hollywood, lived in Spain, worked a lot, shot a ton of film. Came back to live in San Francisco, finished school, then opened the first digital photo studio in the city. Never shot any more film. I specialized in food photography, worked for an impressive list of clients, won awards, and became recognized for a unique 'playful' style with subjects. I approach every subject with curiosity and a sense of humor juxtaposing food and common everyday items in unexpected ways to illustrate an idea, product, or story."- Matthew Carden